



Talk in Class. Get good grades!

Communication.

We use it every day. It shapes opinions. It tells stories. It expresses ideas.

Effective communicators are in demand in all types of organizations. Add a practical component to your university degree with a Cambrian College certificate, and launch an exciting and rewarding career in the field of communications.

Advertising Graduate Certificate Program: Become a wizard at creating persuasive messages and making strategic decisions that turn businesses into household names.

Journalism Direct Entry Diploma Program: Learn the professional techniques of storytelling required to work as a reporter or editor with newspapers or magazines, or in other organizations that require expert communicators.

Public Relations Graduate Certificate: Master the communication methods and technology that help organizations reach out to their various publics.

Students can complete their degree and earn their certificate simultaneously. Advanced standing may also be available in these programs for Laurentian graduates.



**CAMBRIAN
COLLEGE**

Visit www.cambriancollege.ca or contact the program coordinator for more information:

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